

AGENDA SUPPLEMENT (1)

Meeting: Western Area Licensing Sub Committee

Place: Members Room - County Hall, Bythesea Road, Trowbridge,

Wiltshire BA14 8JN

Date: Tuesday 20 May 2014

Time: <u>10.30 am</u>

5b

The Agenda for the above meeting was published on <u>12 May 2014</u>. The attached documents were received in support of the application after the agenda had been published.

Please direct any enquiries on this Agenda to Jessica Croman, of Democratic Services, County Hall, Bythesea Road, Trowbridge, direct line 01225 718262 or email Jessica.croman@wiltshire.gov.uk.

Press enquiries to Communications on direct lines (01225)713114/713115.

This Agenda and all the documents referred to within it are available on the Council's website at www.wiltshire.gov.uk

Appendix 1 - Marston's PLC Application (Pages 1 - 20)

DATE OF PUBLICATION: 19 May 2014

MARSTON'S PLC

PROPOSED NEW BUILD - CRANESBILL ROAD, OFF SNOWBERRY LANE, EAST MELKSHAM

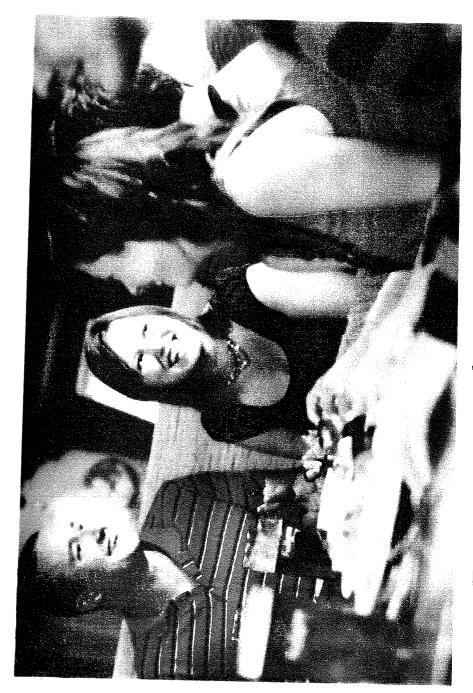
HEARING: 20 MAY 2014

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FOOD - focused on becoming market leaders within the pub dining market

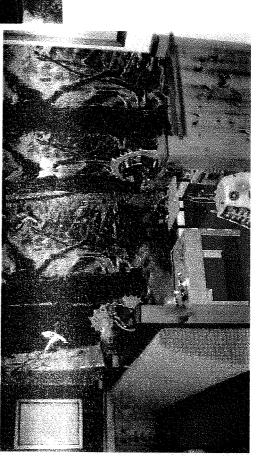


ensure customers can find a space to suit them, dining as part of a the traditional male environment. Design of cosy, homely spaces, FEMALES - Women now see pubs as much their domain, as large group, couple or a family

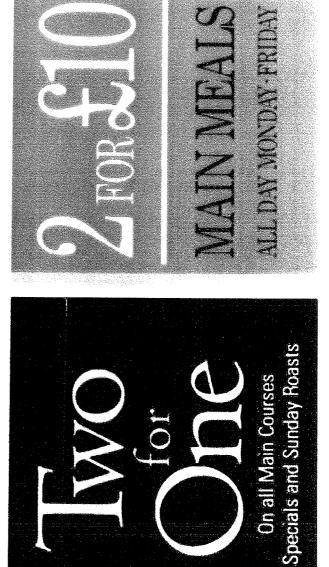


welcomes those with children, has been a focus for Marstons. Recent developments include play zones and our award winning children's increasingly rely on dual incomes, creating an environment that FAMILY - As family life becomes busier and households





FIFTY SOMETHING - The continued rise of a wealthy, opportunities. To meet the demands of these customers we offer light bites, smaller portion meals, and all day great older generation presents new challenges and exciting



Two for One



- \bullet Excellent, measured customer satisfaction scores; consistently higher than industry average
- Great customer value offer available all day, every day
- Comfortable yet contemporary surroundings
- · Traditional favourites with modern twists

A range of under 500 calorie dishes





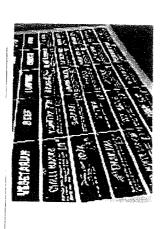






Two for One





- A value driven offer; Two for One on all main courses
- Supported by Sovereign Club (£8 two courses for two people)
- · And Curry Club (£11 Curry and a drink for two)
- Specials 25 specials always available, all included in the two for one offer
- Family friendly 500,000 children's meals a year
- · Children's play zones
- · Children's activity bags



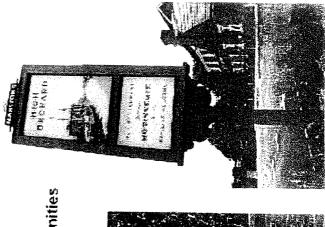


Marston's Inns and Taverns Pub Formats

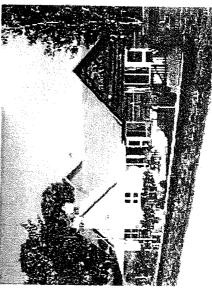
Creating A High Quality Building serving local communities

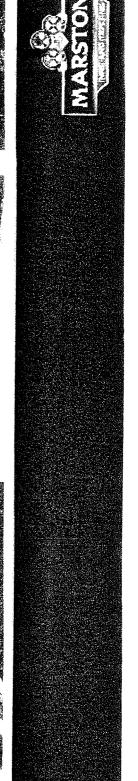
Community Facility:

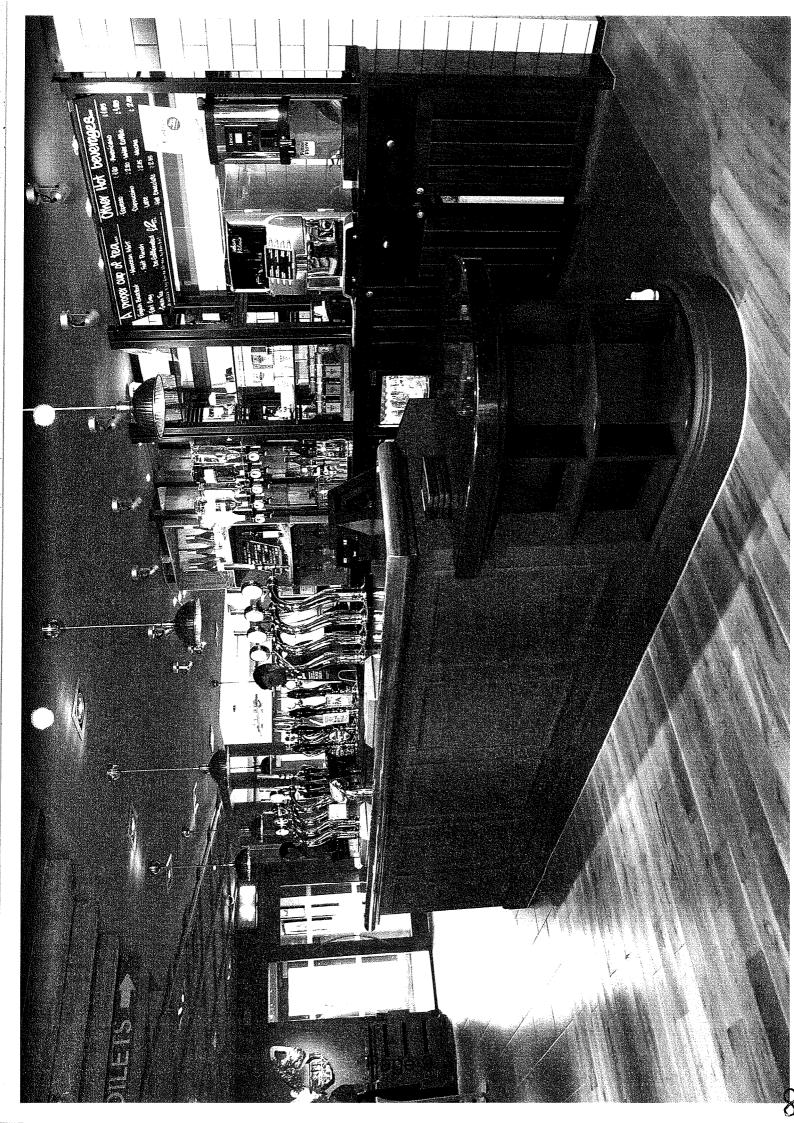
- Creation of 40 50 Full and Part Time jobs
- 60% + revenue from Food Sales Not a traditional wet let pub
- Additional facilities provided parking, play areas, outdoor torrace
- Customer Base captures visitors, business people and local communities
 - Deliberate exclusion of TV & sports coverage, karaoke, dancing etc.

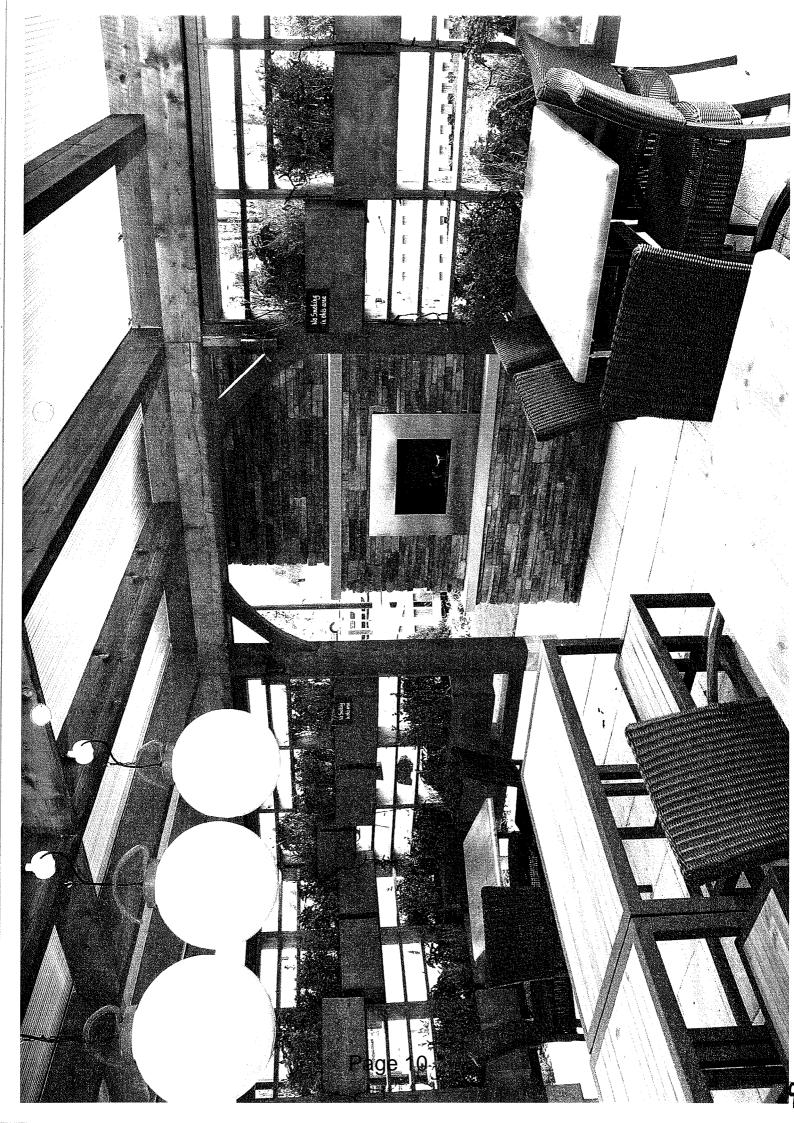


















ion rings served with a auce for dunking,

on could share, but you

ion rings, mushrooms

id served the ways. tion IV £3045

nicken wings, garlic bread,

S. breaded mushrooms with garlic mayonnaise

hand battered fish goujons memade potato wedges. and tarrare sauce.

e serve in our feast of Fish

The Grill Combo £2.00

ter M £1.45 II £1.25

OR VARY YOUR VEG!

We suggest the accompaniments which we think work best, but if you'd like to swap for something else instead, please ask

Expertly grilled just the way you like!

All our grills come served with chips and garden peas.



8oz Sirloin Steak £13.50

10oz Rump Steak £13.25

Garnished with onion rings and half a grilled tomato

Garmished with onion rings and half a grilled tomato.

10oz Gammon Steak £10.80

Grilled and crowned with a friedegg or pineapple ring

All of the grill but none of the guilt. THE GOLIGHI GRILL

Treat yourself to one of the delictious grills below, both served with salad:

Chicken Breast with Grilled Red Pepper £9.95 Or ask for our rump, sirloin or gammon steak Rump Steak with King Prawns £13,85 to be served with salad instead of chips.



Add an accompaniment to any of our grills.

Battered in-house with our famous Marston's Beer better. Served with chips and mushy peas. The fish in our fish

CHOOSE ONE OF OUR FAVOURITES.. Served with chips and coleslay

The Cowboy Classic £10.25

Monterey Jack cheese, with HeinzTM Classic Burger Sauce An 8oz prime beef burger with crispy bacon and

Two crispy chicken fillets on little gem, topped with shaved Ciao Chicken Burger £9.45

Parmesan and served with a pesto mayonnaise dip.

lalapeño Nacho Burger 以 £9.35

and cracked black pepper herb crumb on little gem and

rocket with cherry tomatoes, cucumber, red pepper,

red onion and croutons.

Pork also in BBQ sauce and a grilled chicken breast.

BBQ Ribs and Chicken £12.25

Served with chips, coleslaw and corn on the cob.

Beef in Red Wine 🕾 £9.70

A blend of Scottish smoked salmon and crab in a lime

Smoky red pepper and jalapeño burger topped with tortilla chips and melted Cheddar cheese served with guacamole.



BULD YOUR OWN.

flour fortillas and topped with salsa and Montercy Jack

rheese. Served with homemade potato wedges and a

salad garnish

Chicken breast pieces in a Mexican sauce, wrapped in

Chicken Enchiladas £10.70

of roasted flat mushroom. Served with new potatoes, Tender, slow-cooked beef in a rich red wine, thyme and pancetta gravy with silverskin onions and slices

carros and cauliflower,

topping to crown it with, and we'll serve it all in a toasted bun with chips and coleslaw. Think you can do better? Choose a burger then a

Two Crispy Chicken Fillets £9.50 8oz Prime Beef Burger £9.60 Choose your burger:

Spicy Chilli Cheese II, Monterey Jack Cheese II, Add one of our great toppings: Crispy Bacon, Grilled Field Mushroom II, Fried Egg II, Crispy Fried Onions II

Smoky Red Pepper and Jalapeño Burger [] £9.35

Reggae Reggae^{rm} BBQ Sauce II, Heinz^{rm} Classic Burger Sauce, Pesto Mayonnaise II Choose your sauce: ๙

Tender pieces of chicken breast in a mild tikka masala

Chicken Tikka Masala £9.20

sauce, served with rice, naan bread, poppadum and

mango chutney.

They're all still Two for One. TWO PEOPLE, TWO WAN COURSES, ONE FREE OF CHARGE Food served until 10pm Monday to Saturday and 9pm Sunday. When two people each order a main course from this section of the menu or specials boards, we will give you the lower priced meal free of charge.

Don't forget

our specials

Lasagne £9.05 Beer Battered Fish and Chips £11.95 Ask for double salad garnish instead of garlic bread.

Our own secret recipe served with garlic bread and a

salad garnish.

and chips is cod or haddock and varies depending

on availability because we only select fish from

sustainable sources.

Vegetarian Lasagne № £8.90

Courgettes, aubergines and red peppers, served with

A whole chicken crown smothered in sticky BBQ sauce,

Sticky BBQ Chicken £10.75

served with chips, coleslaw and corn on the cob.

Scottish Salmon and Crab Cake

Salad £10.10

(1) Ask for double salad garnish instead of gartic bread. garlic bread and a salad garnish.



Mushroom Pappardelle Pasta IV £9.75

Wide ribbons of egg pasta with slices of flat mushroom in a goat's cheese and rocket sauce flavoured with garlic and nerbs. Served with garlic bread and a rocket garnish.

Chicken Pappardelle Pasta £11.95

with slices of flat mushroom in a goat's cheese and rocker sauce flavoured with garlic and herbs. Served with garlic A grilled chicken breast and wide ribbons of egg pasta oread and a rocket garnish.

Steak and Ale Pie £10.45

British beef slow-cooked in a rich Marston's Beer gravy.

Peppered Mushroom Pie VI £10,35 Three Cheese and

Roasted whole and sliced mushrooms in a peppery sauce with Cheddar, Double Gloucester and Red Leicester cheeses. Chicken and Roasted Mushroom Pie £10.35 Roast chicken and slices of flat mushroom in a light reamy sauce.

Our hand finished shortcrust pastry pies are

served with chips and peas.

Chicken with Portobello Mushrooms and Madeira £10.90

Chicken supreme filled with a bacon and leek stuffing, cooked in a creany Madeira, Portobello and woodland mushroom sauce. Served with new potatoes

All our Sandwiches, Clubs and Melts are served with tortilla chips and dressed rocket garnish. Choose your bread: • Soft floury white • Brown bloomer • Crusty baguette

Avoiding foods containing wheat or gluten? Ask us for your choice of sandwich on GeniusTM bread.

SANDWICHES

Ham Salad

Cheese and Red Onion Chutney M Tuna Mayo

All served on toasted bread.

Red Pepper and Pesto Club IV Chicken and Bacon Club

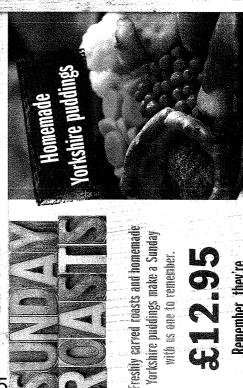
Grilled red pepper and onion with pesto, ayered with mozzarella and leaves.

All served on a baguette.

Steak Wid Onion Welt

Tuna Hayo and Cheddar Cheese Melt Regg**re** Reggae^{rn} BBQ Chicken Melt





forkshire puddings make a Sunday with us one to remember.

Two for One as well! Remember, they're

Lighten Up

E. Lighten Up Calorie counts are for guidance only and are based on the complete dish as listed on the menu, excluding any additional seasoning or sauces added We regret we cannot guarantee that any of our products are free from nuts or nut derivatives. Dishes with fish may contain bones.

All of our hot puddings are served with a choice of custard, cream or ice cream, unless other wise stated.

Bramley apples and plums in deep filled sweer Big Plum and Apple Pie N £3.75 shorterust pastry.

Served with butter and dressed rocket garnish.

ACKET POTATOES

Cheddar Cheese and Beans IT

Bacon and Cheddar Cheese

The classic golden sponge pudding covered in sticky toffee sauce with fuege pieces. Sticky Toffee Sponge M £3.65

Weit in the Widdle Cincolate

A rich chocolate pudding with a melting Pudding M £3.75

chocolate heart.

Kentish Bramley Apple Crumble W £2.75 Chunky Kentish Bramley apples topped with a

golden crumble.

A rich chocolate cake, perfect served hot or sold Chocolate Fudge Cake 🖊 £3,65 with vanilla flavoured ice cream.

A warm Belgian wattle with carannel, vanilla and chocolate flavoured ice creams, finished with Triple Shot Waffle M £3.75 chocolate enumbs.

Layered with fruity raspberry jam, baked in a lam Roly Poly M £3.75 golden sponge.



Chocolate Indulgence Sundae W £3,85 Shocolate and varilla flavouredice creams topaced with cream, chopped nuts, chocolate flakes and drizzled with chocolate sauce.

creams topped with cream, carainel crunch pieces Shocolate, stracciatella and yan Ba Bayoured ice Caramel Crunchy Sundae VI £3.85 chocolate sauce and a chocolate flake.

Choose any three-scoops of our delicious ice creams orza Mendiad vinne Ask your server for today's choice,

vanilla likkoured ice ereinns topped with cream, toffer Pieces of sweet Belgian walle with caramel and sauce, more wallle pieces and a chocolate flake. Toffee Waffie Sundas M.E.3.85

With your choice of cream or ice cream.



laph, sponge, strawberby sauce, a ymilla flavoured sustand syllabith and clotted cream mousse. Strawbery Trist Sice 83.75

Massic New York style cheesteake on a buttery NY Cheesecake IV 23.65 bisruit base.

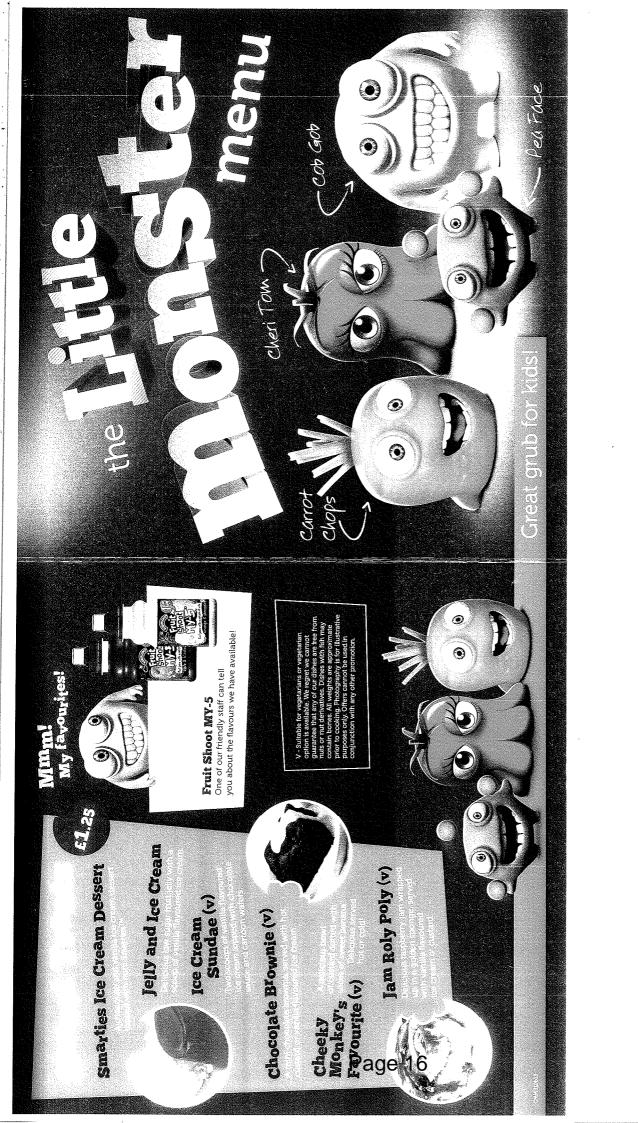
a chundate pasiry case, topped with Belgian chocolate Reneveranti chunks and cherolate mousse encased in pieces and drigzled with sticky emordate sauce, Chocolate Crunch Pie 53,95

A crisp chocolate biseait hase lavered with rich Grange and Wascarpone Truffle Choesecake W 23.7%

horolate triffle, topped with a greany mascarpone

and zeaty orange cheesecake,

Just ask your server to bring your dessert to the table all hoved up and ready to take away.





Red Admiral Sales %'s

<u>Sales</u>	<u>March</u> <u>A</u>	<u>pril</u>
% Wet Sales	40.5%	41.0%
% Dry Sales	59.5%	59.0%

Wet Sales	<u>March</u>	<u>April</u>
% Alcoholic	71.1%	6 71.1%
% Non-Alcoholic	28.9%	6 28.9%

Kids as %age of Covers	7.5%	5.4%	7.1%	7.4%	10.5%	8.1%	4.6%	14.8%	8.3%	12.0%	10.3%	11.1%	5.7%	15.4%	%8.6	%6.9	11.6%	7.7%	12.4%		Kids as %age of Covers	5.3%	2.9%	10.0%	10.0%	%6.9	9.3%	7.5%	8.0%	%6.9	6.4%	8.9%	8.9%	11.7%	8.6%	7.6%
Kids Covers Per Week Kids a	217	167	271	190	278	128	89	373	312	354	222	344	151	384	147	239	390	261	280		Kids Covers Kids a	126	126	242	404	227	296	159	216	278	180	199	179	295	221	201
Covers Per Week	2,903	3,066	3,830	2,577	2,651	1,591	1,483	2,512	3,771	2,959	2,150	3,090	2,657	2,488	1,500	3,471	3,359	3,371	2,259		Covers Per Week	2,374	2,145	2,404	4,025	3,269	3,170	2,111	2,699	4,034	2,806	2,244	2,020	2,526	2,567	2,650
Food Mix	64.7%	66.1%	71.0%	%9'.29	65.8%	%0.99	68.4%	67.3%	68.7%	%8'89	72.8%	65.5%	63.3%	73.5%	65.3%	%0.99	8.09	70.3%	62.9%		Food Mix	%9:29	64.3%	72.8%	71.3%	%2'69	63.3%	67.7%	%6:89	66.1%	%9:09	67.4%	71.6%	89.89	64.5%	%8.99
Milestone New builds PHC House	92130 Blue Jay Derby	92187 Chestnut Tree Wednesbury	92142 Copper Beech Norwich	92168 Copper Penny Port Talbot	92016 Grazing Cow Lawley	92135 High Orchard Gloucester	92406 Holly Biue Pevensey	92333 Lobster Pot Bridlington	92276 Mermaid Ipswich	92172 Merrie Gardens Isle Of Wight	92230 Old Colliery Shawfair	92293 Old Spring Well Harrogate	92192 Pepper Mill Stoke	92217 Pine Marten East Lothian	91940 Roebuck Market Harborough	U 92050 Silver Birch Cleckheaton		92215 Steam Wheeler Braehead	92291 Talardy Hotel St Asaph	9	241 New Builds	92113 Apple Cart Peterborough	92164 Bayberry Swindon	92067 Caraway Carmarthen	92170 Cherry Laurel Bridgend	92141 Cobblestones March	92085 Hurley Flyer Morecambe	92183 Lincolnshire Otter Gainsborough	92049 Marsh Harrier St Ives	91968 Red Kite Caerphilly	92198 Ruddy Duck Wakefield	92163 Smithfield Bell Welshpool	92152 Spring Tide Lowesoft	92211 Standing Stones Holyhead	91778 Sugar Mill Bourne	91994 Wagtail Wincanton

Michelle Hazlewood

From:

Sue McCourt on behalf of Michelle Hazlewood

Sent:

14 May 2014 14:38

To: Subject:

'mary.jarvis@melkshamwithout.co.uk' East Melksham New Build Application

Dear Sirs

We act on behalf of Marston's Plc in connection with the application for a new premises off Cranesbill Road, East Melksham.

We are in receipt of the communication raised by Teresa Strange on behalf of Melksham Without Parish Council and can confirm that we have obtained our clients instructions in respect of the same.

In relation to the request for additional CCTV to be in operation to the exterior of the premises, we can confirm that our clients will install an additional CCTV camera to cover the external terraced area as per the request made.

Secondly in relation to the provision of recorded music externally, our clients acknowledge concern regarding the potential impact on young families and agree to a condition that recorded music will not be undertaken externally after 20:00 hours (8 p.m.).

In respect of the hours for off sales this is regarded as a very small element of the premises' operation and is usually only utilised when, diners have enjoyed a particular bottle of wine and wish to take one home for consumption at some time in the future or alternatively looked to purchase beers brewed by our clients in different parts of the country and not readily available in traditional Off Licence outlets. The price structure applied to off sales is exactly the same as that applied to those who consume internally and as such would deter the casual purchaser who would be able to obtain the same or similar product distinctly cheaper from any shop or supermarket.

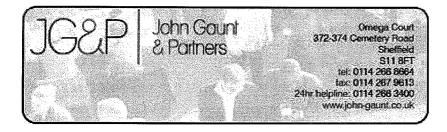
We would hope that this information would allay your fears in this regard.

We would be grateful if you could confirm the representation is now to be withdrawn. We will confirm to the Licensing Authority the proposed amendments in any event.

Yours faithfully,

Michelle Hazlewood

We would be grateful if you could provide us some feedback on the service you received, <u>click here for a survey form.</u> Please click on the logo below to visit our award winning website and see the latest updates in our news section.



Partners: John Gaunt (569711) Katharine Redford (569712) Tim Shield (569713) Michelle Hazlewood (569714) Associates: Christopher Grunert Jonathan Hyldon

Executive Manager: Jonathan Pupius

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